



## VIRTUAL INDIAN MARKET AWARDS PROGRAM

The 2020 Awards Program will consist of 10 class level awards, one “Grand Award”, 3 Special Awards and one People’s Choice Award.

### STRUCTURE

You may submit **one artwork per classification** that you juried into. Virtual Receiving will take place July 20-24.

In addition, you may submit to compete for **three special awards** (described below)

There will also be a **People’s Choice award**. All artists who submit for any awards are automatically eligible for the People’s Choice award.

For the 10 classification level awards, the **first round of judging will happen virtually**.

If your piece advances to the next level for Classification awards, you must **ship it to Santa Fe for in-person judging**. SWAIA will reimburse you the cost of shipping up to \$50.

There will be **no category or division awards**.

The Special Awards and People’s Choice Award will **only be judged virtually**.

Youth (18 and under) must submit under **the adult’s account** and must have been included on the adult application.

Awards will be announced on a **Live Stream** on August 15.

As an award-winner, you may choose to have your winning piece be **auctioned off to the highest bidder** (all proceeds go to the artist, minus 18% auction fee and shipping costs) on August 22. You will set your reserve price to be met.

If your piece sells at auction, you may have it **shipped directly** from us to the buyer, for which you will need to reimburse SWAIA.

**IMPORTANT: If your work gets selected to come to Santa Fe for judging, you cannot make it available for purchase until after August 15. If you decide to include it in the Auction you cannot sell it before August 22.**

### TIMELINE & STEPS:

**BEFORE JULY 20:** Decide on which piece (*pieces* if you juried into more than one class) you plan to submit. Take three images of that piece: A primary image and two secondary images (showing alternate views and/or details). Do the same for your entries for any of the Special Awards you want to be considered for.

**BETWEEN JULY 20 – 24:** Upload those images along with descriptions to your artist portal on [swaia.org](http://swaia.org)

**JULY 24:** Deadline to submit the images of your work online (midnight MDT).

**AUGUST 5:** If your piece is selected to come to Santa Fe for the final in-person round, it must arrive at the art handlers' offices in Santa Fe by August 5. SWAIA will reimburse cost of shipping up to \$50, but we must receive a receipt. If your work is selected to come to Santa Fe for final round judging, you must not make that piece available for sale until after the awards.

**AUGUST 8:** A virtual preview of all work submitted for judging will open to SWAIA members. They will vote for the "People's Choice" Award.

**AUGUST 11:** Winners will be called and asked to create a short acceptance video and asked to keep the information confidential to build up the surprise!

**AUGUST 13:** A VIP virtual preview will open online for members that shows which work was chosen to come to Santa Fe for the final round of judging.

**AUGUST 15:** Live Streamed announcement of Classification level and Special Award winners.

**AUGUST 22:** Auction of Award-Winning Art. To have your work featured in the auction you must not sell it in advance of this date.

**AFTER AUGUST 22:** Pieces will be shipped to either the auction winner or back to artist, and artist will reimburse SWAIA for that cost.

**AUGUST 25:** Virtual announcement of People's Choice Award

**SEPTEMBER:** Ribbon and award checks mailed.

**AWARDS:**

VIRTUAL GRAND AWARD: \$10,000

*(judged in person)*

## Chosen from:

*(all judged in person)*

- Virtual Indian Market Jewelry Award: \$2,500
- Virtual Indian Market Pottery Award: \$2,500
- Virtual Indian Market 2-D Award: \$2,500
- Virtual Indian Market Pueblo Wooden Sculpture Award: \$2,500
- Virtual Sculpture Award: \$2,500
- Virtual Textiles Award: \$2,500
- Virtual Diverse Arts Award: \$2,500
- Virtual Beadwork/Quillwork Award: \$2,500
- Virtual Basketry Award: \$2,500
- Virtual Youth Award: \$2,500

## Special Awards:

*(Judged virtually only)*

- “Elaborate Face Masks” \$500. *Many artists have created gorgeous COVID face masks, from a variety of materials. These can be submitted for this special award.*
- “Solidarity in our Current Times” \$500. *These pieces should speak to current political, social and environmental issues. Any medium is accepted.*
- “Executive Director’s Award: Honoring Your Mother and Father” \$1,000. *Any medium is accepted.*

*NOTE: You may enter the same piece for you juried class as well as any or all three special awards if they fit. However, standards will be more strictly upheld for Class awards.*

- People’s Choice Award: \$500. All submitted pieces are eligible for this award.

## IMPORTANT NOTES ON STANDARDS:

JEWELRY entered must be an original, one-of-a-kind cast piece and not of a mass produced or production series.

CLOTHING entered must be an original, one-of-a-kind piece and not part of a mass-produced series.

2-DIMENSIONAL ART: Pieces must NOT exceed 72” in any direction, this includes multiple pieces included in a set or series (such as diptychs, triptychs, etc.) Pieces may NOT weigh more than 50 lbs.

SCULPTURE ART: Pieces must NOT exceed 36" in any direction. Pieces may NOT weigh more than 100 lbs.